

Bank of South Pacific Limited is PNG's largest bank with over 50% share of the extensive PNG Banking market and operating in the Solomon Islands, Fiji and Niue.

We are better known as BSP.

BSP is proud to welcome the Colonial group to our team.



# BSP is a major banking group in the South Pacific

The strength and ability to deliver a new level of service throughout the region is increased by the Colonial banking group.

	BSP*	ANZ	Westpac
Branches	64	68	52
ATMs	212	240	80
Staff Numbers	3000	2000	1180

\*After Colonial Acquisition

## BSP STRENGTH

- BSP holds over 50% of the PNG banking market and is therefore larger than ANZ, Westpac and others combined in PNG.
- BSP is strongly capitalised at over 20% and externally rated by Standard & Poors
- We have branches on all major island centres in PNG & Solomon Islands and are already established in Nadi & Suva in Fiji
- > 650,000 customer accounts throughout the Pacific
- We employ more people than each of our competitors
- Our management team has over 150 years of collective experience in the Pacific business environment



## WHAT BSP WILL INTRODUCE TO FIJI

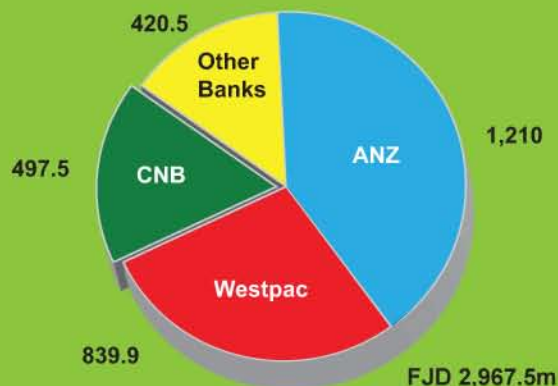
- New convenience based products including SMS Banking, bank anywhere using your mobile phone
- New banking services to the rural and remote areas of Fiji via electronic banking initiatives
- Community programs with a focus on health, education and sport



# The Big Picture

BSP's banking operation is larger than ANZ and Westpac combined in Fiji

Total Deposits in Fiji Banking System (FJD million)

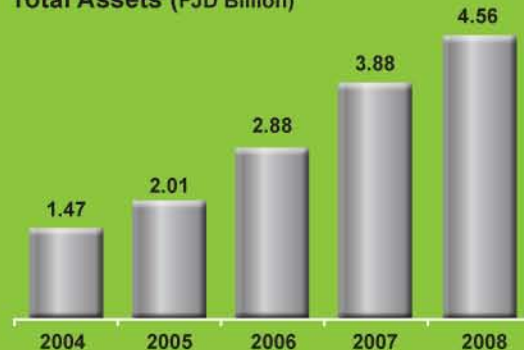


Statistics as at May 2009

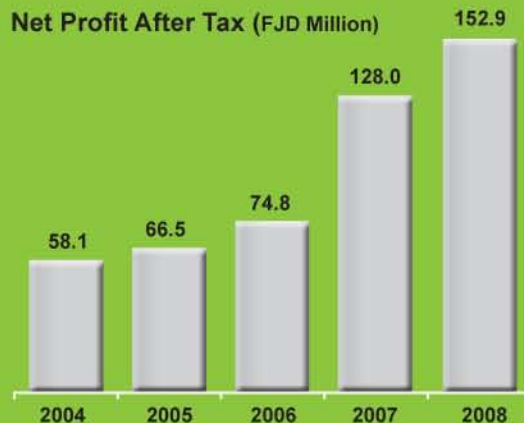


Statistics as at May 2009

Total Assets (FJD Billion)



Net Profit After Tax (FJD Million)



**BSP: Safe and Secure**

To find out more about BSP visit [www.bsp.com.pg](http://www.bsp.com.pg)